

The Sea Coast Echo

ECHO BLDG.

Thirty-Six Years of Publication

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.
Official Journal City Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

The French know who put the "if" in tariff.

Some art treasures are known only by the price.

Some of the people who rush into print are anxious
to rush out.

Any intelligent youngster can tell you that Christ-
mas comes on Sunday.

Time may not be the essence of all contracts, but it is
the essence of life.

Some people are beginning to worry over the report-
ed shortage of turkeys.

Next Sunday, being the first in October, would be a
good day to go to church.

Almost any Bay St. Louis citizen knows some brother
who needs salvation.

Gene Tunney's million in one night is a mark for am-
bitious young men to shoot at.

Well, one good thing about the late Chicago fracas,
it helped the radio dealers sell machines.

When the courting couple make up their minds to
get married you might as well let them get married.

We never could understand the man who told us all
about his health when we merely asked him, "How are
you, today?"

You can move all over the world and you won't find
any people who are better to live with than those in
Bay St. Louis.

Fame is fleeting. Can you name the brave aviators
who gave their lives seeking the lost flyers of the Dole
disaster?

We never know how quick the average man is to de-
fend his life until he gets on the stand to answer for
killing his fellowman.

It is about time for some man to rise up and rule his
house. If you hear of any of them doing this, wire us
at our expense.

What has become of the old-fashioned thrifty swain
who used to go round to his girl's house to eat the
candy that somebody else left?

The average sweet young thing feels sure that her
beauty will keep something in the pot even if hubby
fails to make good at his work.

Some of our subscribers, who promised to pay their
subscription accounts in September, have a day or so
left to protect their veracity.

Our extra slice of pie for this week is awarded to
the man who didn't lose half a day last Thursday over
the Dempsey-Tunney fight.

Last week an author committed suicide, leaving a
note, asking, "This time tomorrow I wonder where I
shall be?" That is our idea of a question.

One thing in favor of our weather, you can always
grumble about it. Now, if you lived at the Pole or the
equator, this inalienable right of man would be lost.

Dr. Thomas A. Sigler, president of the American
Veterinary Medical Association, says the horse "remains
supreme despite the motor." The animals know, how-
ever, to get out of the way when the horn blows.

SIC TRANSIT

Five years ago Carlyle Blackwell, a popular movie
star, sailed for Europe. He was given a farewell ban-
quet by his admirers and police protected him as he
boarded the steamer, to the dismay of his many friends
who had crowded to the pier to see their idol off.

Last week he returned to this country. The only
people who were on the pier when he arrived were news-
paper reporters, covering the waterfront news.

A REMARKABLE FLIGHT.

The single-engined monoplane, *Pride of Detroit*, has
ended its globe-circling effort, much to the gratification
of all who admired the nerve and courage of Messrs.
Schlee and Brock. To attempt to navigate the Pacific
was a dangerous risk, without compensating advan-
tages to be gained, and a general sigh of relief went up
when it was announced that the aviators would return
from Japan on a ship.

However, the flight is the world's best effort at con-
tinuous flying over long distance. The plane, after a
night's rest, was rolled out and the pilots hopped off for
long flights for day after day. In all, 12,295 miles were
covered, in nineteen elapsed days, two of which were
consumed by a Japanese typhoon, and forty-one hours of
which were sacrificed to Turkish red tape. With these
exceptions the flyers moved forward every day, cover-
ing hops of anywhere from five hundred to twenty-three
hundred miles. That, in itself, demonstrates "how prac-
tical and serviceable travel by air is today," which is
what these men set out to do.

MUCH FLYING.

The growth of aviation can be seen in the recent fig-
ures given out by the Department of Commerce, which
do not include the operation of private planes or by
manufacturers of aircraft. Last year, 1930, 1,000
planes were registered, and 1,000,000 flying hours were
recorded. During the same period, 1,000,000 flying hours were
recorded by 1,000,000 pilots. The growth of aviation is
evident in the fact that 1,000,000 flying hours were
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recorded by 1,000,000 pilots.

DO NOT TIP

We have never encountered in the flesh a portier
porter who personally and individually objected to the
recognized system of tipping followed by the public—
that is, if we could judge by the slattery and pleasure
exhibited in accepting a gratuity of the traveler. Yet,
we will have to reform our opinion on this subject fol-
lowing the action of the Brotherhood of Sleeping Car
Porters.

This organization, describing itself as an association
of some 7,000 persons of the negro race employed as
porters and maids by the Pullman Company, has com-
plained to the Interstate Commerce Commission of the
"custom of gratuity, giving or tipping on the part of
passengers, encouraged, developed and officially con-
firmed" by their employer. The petition alleges that
the members of its organization are paid approximat-
ely \$72.50 per month but this is increased by the average
amount contributed monthly by passengers in tips which
is approximately \$56.

The public will probably be delighted to learn that
the Brotherhood of Porters objects to receiving tips, al-
though we are not quite so sure that this is its real at-
titude. We suspect that the Brotherhood would like to
have tips officially ruled out in order to force higher
wages, knowing that the many anti-tipping laws in the
various states have proved innocuous. The result will
be more wages and the same old-time tipping.

Our suggestion to future passengers is that this ar-
ticle be clipped out of this paper, lodged in the pocket
for future use and upon the completion of another jour-
ney, when the smiling porter awaits expectantly for the
customary gift, that the said passenger convey to him
his verbal endorsement of the position of the Brother-
hood, and, to make his support more effective, express
his regret that he is unable to give the usual tip because
of his disinclination to violate the wishes of the porter as
expressed by his official organization.

CO-OPERATE IN ADVERTISING.

Many merchants, some of them in Bay St. Louis, are
accustomed to think of advertising as a means of taking
business from competitors instead of looking upon it as
a proper method of stimulating sales of the commodi-
ties advertised. This is being illustrated forcefully in
many national campaigns, where manufacturers of cer-
tain things have banded themselves into a national as-
sociation for the purpose, not of fighting the other man's
product, but of selling the consumer the machine that
both make.

The laundry association is using much space to tell
the people about the benefits of laundries, and in doing
so, are striking at the washing machines that are fast
spreading into homes all over the country. Florists long
ago learned to work for the common good, and "Say it
with Flowers," is recognized everywhere.

The same idea should apply to local advertising.
Merchants who advertise in *The Sea Coast Echo* do not
necessarily compete for a minimum amount of business,
which one must take from the other. Rather, it is true
that their up-to-date advertising will create an impres-
sion throughout the county that Bay St. Louis is a real
shopping center, and much business will come in, enough
to give all worthwhile business a share.

A VICTORY OF GOOD WILL.

The meeting of the American Legion in Paris is no
glorification of the militaristic spirit and from news dis-
patches the assembling of our brave soldiers has scored
another victory of good-will. Sir Phillip Gibbs, who was
a correspondent of the New York Times during the war,
writes entertainingly of the march of the Legionnaires
down the Champs Elysees, saying:

"That procession has done much also to relieve
French minds of the secret fear, shared by myself as I
must confess, that this invasion of American Legion-
naires might revive the spirit of militarism and be some
strident glorification of the war, which, in spite of vic-
tory, is tragic and terrible in its remembrance. But
that thought became utterly ridiculous as one watched
the American Legion pass with its bands and flags.

"No passionate pacifist standing on the sidewalk
would have revolted in spirit against this pageant. It
was a carnival of comradeship rather than a military pa-
rade. There was no grim war spirit about those battal-
ions of civilians, in service caps above their ordinary
clothes, some of them carrying umbrellas or walking
sticks, many of them marching out of step, most of them
laughing, waving hands at the vast crowd cheering them."

FASHION FIGHTS CANCER.

Fashion, it seems, has done much for women. It has
actually made many of them, and now it is said that
the athletic type of clothing is causing many ailments
to disappear.

Dr. Paul Strassman, a surgeon from Germany, who
is visiting in this country, says that the "hour-glass" fig-
ure, the "wasp-waist," and many thickly padded, close-
fitting garments, which restrain blood circulation and
hamper muscular activity, are atrocities that have not
been discarded a minute too soon.

Anemia was named as one disease which has al-
most entirely disappeared since more sensible clothing
has been in vogue. Dr. Strassman points out that can-
cer, one of the enemies of mankind that has been foster-
ed by civilization, is almost unknown among certain
savage tribes that regard clothing from the standpoint
of necessity, rather than a medium for expressing per-
sonality and vanity, and so wear little or no clothing.

From casual observation it is apparent that most
of the women will soon be immune to cancer.

BABIES MIXED.

Pity the plight of Mrs. Sam Smith, Cleveland moth-
er, who nurses a baby girl without the knowledge that
it is her own. In a hospital where her baby had been
born the nurse told her it was a boy but several days
afterwards she was given a little girl. Now father and
mother are upset; they wonder whether it is their child
or not.

Three other babies were born at the hospital at the
same time, and two of them are Smiths, but the mothers
who have them are sure they belong where they are.
And so the distraught mother has taken the matter to
Judge Carl V. Weyandt, who is consulting surgeons
and lawyers for some precedent that will aid in solving
the problem that Schuman created by a drastic proposal
that baby girls not suffice.

Engineers, chemists, biologists and other
scientists are engaged in a race to solve it. If they can
develop a method of sex selection, it will be a great
advance in the science of genetics. It will also be a
great advance in the science of genetics. It will also be a
great advance in the science of genetics.

This Week.

Let Them Fly.
Science and Money.
Girl Babies Best.
Where Real Wealth Is.
BY ARTHUR BRISBANE.
(Copyright, 1927)

President Coolidge wisely decides
to move slowly in forbidding ocean
flights. Army and navy authorities
say to officers: "You shall not fly
across the ocean."

Why not? Flying machines can be
developed only by using flying ma-
chines. The deaths of ten or a thou-
sand brave fliers in experimental work
might mean, because of quick
airplane development, the safety of
millions in case of war.

There will be no war but an air
war, this nation should be ready for
it, and courageous young army and
navy men should be allowed, not for-
ced, to risk their lives, if they choose,
in the good cause.

An automobile fight is coming, and
when the dust settles you will find
that those that understand the auto-
mobile business selling more cars than
they ever sold.

With big wages and prosperity, the
two car man and the four car fam-
ily are increasing. Thirty million
new cars will take the places of twen-
ty-two million old cars now running
in the United States.

Dr. Mees, who directs Mr. East-
man's scientific laboratories in Ro-
chester, says science will end war by
making it too deadly and too expen-
sive.

Another force greater than science
in our civilization is working to end
war, and that force is organized
money.

Money has discovered that war
kills more dollars than men, that it
creates heavy income taxes, and other
troubles. Organized money knows
that future wars would result, at the
very start, in confiscation of capital
to meet expenses. Organized money,
which usually gets what it wants,
doesn't want war—a cheerful fact.

A young man who had been pro-
nounced dead was brought to life fif-
teen minutes later by an injection of
adrenalin, a life substance secreted by
one of the mysterious glands. Doc-
tors hope that many apparently dead
men may be saved. The even hint of ar-
tificial creation of life. They may
create that which may be called life,
but how will they create thought? The
great Darwin, explaining much by
"evolution," was baffled when it came
to explaining the development of the
eye and sight.

Japan's empress has a baby girl,
and the young Japanese Emperor is
doubtless disappointed. Vanity leads
men to value sons, not daughters. Yet,
as Galton shows, Japanese girls have
made the greatness of Japan, as oth-
er girls have made other nations
great. There would have been no
Charlemagne without his greater
mother, "Bertha of the Big Feet," as
Villon calls her in his "Neiges"
dramatic.

There would have been no Abra-
ham Lincoln without six-foot-tall
Nancy Hanks; no Alexander the Great
without the wild Olympias, dancing
with snakes wrapped around her
naked body.

Mr. John E. Madden, ablest horse-
man in America, will tell you "quality
comes through the dam."

The State of Nevada is progressive.
Night before last, at Reno, the last
remaining street car in the State
rolled in the barn to be scrapped.
Surface cars vanish from Nevada,
with motor buses taking their place.
Big cities in the East, West and Mid-
dle West take notice.

One single American city, New
York, in its public schools last week
received 1,100,000 children. The
real wealth of the United States, its
hope and future, are stored away in
those eleven hundred thousand young
minds and in the millions of others in
many thousands of blessed public
schools all over this country.

Wealth is not in mines, factories,
crops, buildings or stocks, but in
thought, free and untrammelled. From
that all other wealth springs.

A Seasonable Variant.
In a certain public institution the
air was not exactly suggestive of at-
tar of roses.

"Pretty stuffy in here, isn't it?"
said a visitor to the attendant "in
charge."

"You find it warm?"
"It isn't the heat, it's the human-
ity," was the quiet reply.—Boston
Transcript.

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for the
NEW
Ford
Edwards Bros.

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DR. FRANK CRANE

MR. LEISURE CURES DIS-
COURAGEMENT.

When I am discouraged, when my
toe aches or my eyes bother me or
something happens to make me feel
sorry for myself, I like to think
about Mr. S. M. Leisure who lives in
a little town near me.

Mr. Leisure was seventy years old
the other day and he was out mow-
ing the lawn. This is quite remark-
able when taken in connection with
the fact that since he was thirteen
years old he has been without arms.

"No matter what happened," he
said, "I was always able to paddle my
own canoe. Why cry over losing two
arms or two legs? The joy of living
is just as sweet."

I hear and read of many people
who are having rough sledding. They
have housemaid's knee or dandruff
or some other trouble that make them
think there is no use going on.

I have had several letters from
people seriously contemplating suicide
because events were all conspiring
against them.

It would do them all good to go
out and see this gentleman. He ought
to build a circus ring and charge ad-
mission. Then somebody would prob-
ably go and see him. It wouldn't
need any preaching nor anybody to
point the moral. Just looking at him
would be enough.

To me he is equivalent to a good
spanking. I want to brace up and
tighten my belt; wipe my nose, pull
down my vest and say again:

If this man with no arms for al-
most sixty years is still cheerful and
hopeful, goes out and mows the lawn
and otherwise paddles his own canoe,
why shouldn't I?

There are lots of brave people in
the world and it takes more courage
and "intestinal stamina" to go on and
keep your chin up and look pleasant
than it does to go out in the garden
and eat worms or select a nice tele-
phone pole and hang yourself. Any-
body can quit, and self pity is the
easiest bog to slip into.

But me for the man with the in-
domitable spirit, the man who refuses
to be licked and the man who takes
with a grin whatever Fate sends him
and buckles in and makes the most of
what he has left.

These are the people who are the
backbone of a country, and the peo-
ple who win wars, the people who pre-
sent an unbroken front against the
assaults of pessimism.

What this world wants is cheering
up and bucking up. It doesn't need
anybody to teach them how to weep,
nor anybody to make them feel sorry
for the human lot.

And Yet We Kick at a Second's Delay.

In England, the telephone is own-
ed by the government and is operated
through the postal department. If
anyone in London desires to talk
across the Channel, he must go to the
central postoffice and make an ap-
pointment, possibly for the following
day. He must then be on hand at the
hour appointed to attend to the call.
What a contrast to our own pri-
vately owned telephone system! In
our country anyone may place a call
from his own home and in a few min-
utes talk with anyone in any part of
the country, and even across the
ocean to London in a few hours.

PROFESSIONAL CARDS

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The ROOSEVELT

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ORLEANS

Come to New Orleans
for the week end - - -
Come to the "Paris" of
America.

OWERING above New Orleans is the
friendly Hotel Roosevelt. A palace of
beauty and comfort where you feel
perfectly at ease "at home".
The experienced traveller looks for-
ward to the warm, genuine cordiality
he knows will greet him.
The Roosevelt is centrally located in
the midst of the business, shopping
and theatre district.

700 comfortable
rooms with
bath. Unlim-
ited service.
Moderate rates.

When you come to New Orleans make
The Roosevelt your headquarters.
Garage in Connection

"The Pride of the South"

NOW OPEN—FOR LADIES AND GENTLEMEN.

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CLEANLINESS AND SERVICE
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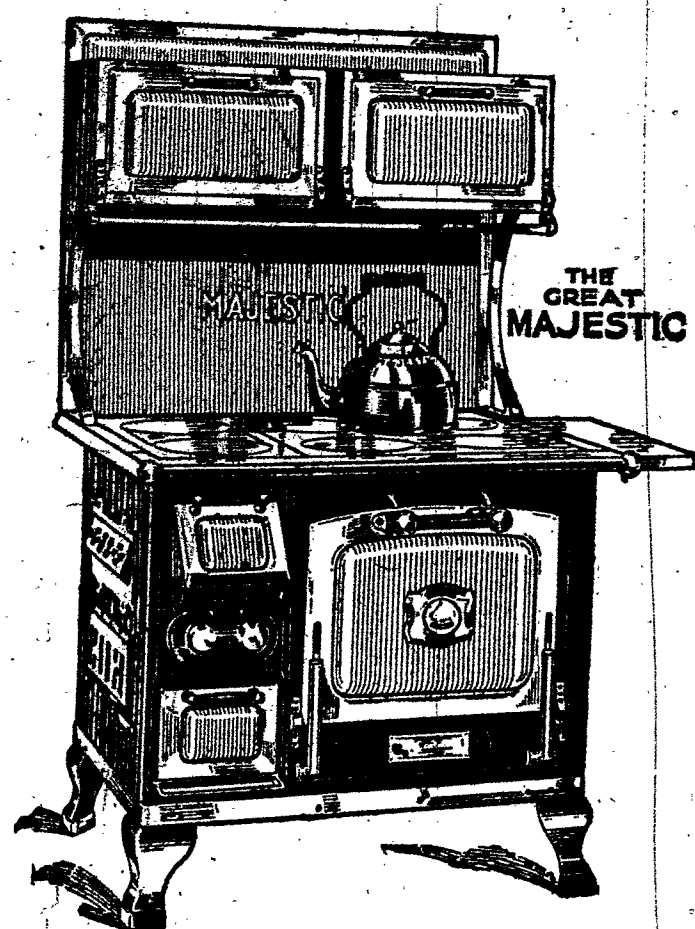
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FREE DEMONSTRATION THE GREAT Majestic Range



The Range With a Reputation

The range that bakes and roasts and boils and fries . . . oh, beautifully! . . . Keeps things warm and provides gallons and gallons of hot water . . . all at the same time and with the same fuel. Saves you time and trouble and money and gives you more time for the other things you love to do. Come see it demonstrated. Bring your friends. We're going to make this an enjoyable, interesting social affair.

Why Experts Call Majestic the Best Range Built

Made of malleable (unbreakable) iron.
All copper reservoir for abundance of hot water.
Burnished blue top that requires little work.
Doors and splashers back panelled in white, grey or blue enamel.
Rustless floor rests.
Large warming closet.
Open-end ash pan.
Anti-dirt design and ash-tight construction.

You've always heard about this wonderful range . . . with 40 years of reputation to recommend it. Now hear a factory expert tell about it. Know why Majestic cuts down fuel bills . . . eliminates repair charges and costs less per year than any other range in the world. See how good looking it is. Then you'll understand why Majestic has been chosen to serve more than a million homes and hotels where appearance is held at a premium and cooking must never fail.



Something you would like to own . . . Handsome DeLuxe Nickel Plated Copper Ware. A complete set, absolutely FREE, to every woman who buys a Majestic Range at our store during Demonstration Week. Come, see the set.

**FREE TO
the Children**

Bring the children Monday afternoon to special demonstration. A souvenir for every child.
MONDAY AFTERNOON,
2:00 to 3:00 o'clock.

Only One Week of Opportunity!

Don't let this bargain offer slip by. It only lasts seven days. If you are going to buy a range this year save money by buying a MAJESTIC. Drop in any day next week. It will take such a few moments of your time.

Phone
449

Bay Furniture Co Bay St. Louis
MISSISSIPPI
EVERYTHING FOR THE HOME

BAY ST. LOUIS, MISS.

Day By Day in Mississippi

(COPYRIGHT, 1927.)

Sea Coast Echo Jackson, Miss., Sept. 28, 1927.
The Mississippi Press Association closed an important three-day session Friday with the selection of T. L. Turner, editor of the Ruleville Star, as president to succeed Jas. H. Skewes, editor of the Meridian Star, and the Meridian Star as secretary. Columbus will be the next place of meeting, that city having won over Gulfport by reason of its proximity to Memphis where the National Editorial Association will be entertained on May 28-29 next year. The state editors who meet in a three-day convention at the same time, have been invited by the Tennessee Press Association to gather at Memphis, and it is the present plan for the final day to be spent with the National gathering in the Bluff City.

Mrs. Robert Ralston, former president of the State Federation of Women's Clubs, was signally honored by the Press Association in having her address singled out with that of the Association president to be adopted by resolution as part of the minutes of the meeting. Mrs. Ralston dealt particularly with the need of the state for the co-operation of the press of the state in the marketing of the long staple cotton crop, stating that it could do more for the farmer than the government; and also with the need for making war through the press on the "jazzy conduct" of the youth of the state, which, she declared, has reached a serious state.

The Mississippi Federation of Labor at a recent meeting held in this city adopted resolutions inspired by the fact that the United States Department of Labor has published a survey revealing the fact that women in industry in this state are "subject to lower wage standards and deplorable working conditions, and are being worked contrary to the laws of the state." The resolutions call on the "Governor and all other legislative executive and judicial officers of the state to use every means available to see that these conditions are remedied, and that all laws now in effect for the protection of women in industry in this state be strictly enforced."

The milk campaign recently put on by the State Department of Health has resulted in a 100 per cent. accomplishment of the objective set—the placing of 12 cities on the list of those adopting the Department's standard milk ordinance, and putting on an inspection for the enforcement of its provisions. Nine have already adopted the ordinance, under which state inspection of milk is carried on—Greenwood, Clarksdale, Indianola, Tupelo, Columbus, Laurel, Jackson, Meridian and Hattiesburg. Yazoo City, Vicksburg and Natchez will adopt it at the October meeting, and appoint inspectors necessary to co-operate with the state men in enforcing it. West Point, Aberdeen, Belzoni, Gulfport and Biloxi are among the up-to-date cities that have signified their desire to have the ordinance and the co-operation of the state inspectors, but the State Board of Health is at present handicapped for funds for the work, as all the inspectors now on the staff are needed for the twelve cities already in the field. The department is not encouraging any city to adopt the ordinance until it can put on the enforcement program also, but the increasing of the inspection force is a matter that depends on the next legislative appropriation.

Mrs. Nellie Nugent Somerville, state president of the W. C. T. U., has issued a call for the forty-first annual convention of the organization on October 26-28 at Hattiesburg, and urges all attendance of state officers, superintendents, local officers and delegations from local unions. Invitation is extended to all ministers, laymen and public officials of the state. The call states that the membership campaign held from Jan. 16th to May 1st this year added 51,849 members.

As this is the last convention of the W. C. T. U. before the presidential campaign of 1928, at which time the paramount issue will be the enforcement of the present prohibition law, this convention is a most important one. It is understood that the W. C. T. U. will stand for a delegation to the Democratic National Convention instructed against any "wet" candidate.

As Governor Bilbo, who will occupy the office of chief executive of this state at that time, has declared himself in a letter to Mrs. Somerville as favoring the Volstead Act and its strict enforcement, and expressed himself before leaving for Denmark as advocating instructing delegates to the National Convention against any "wet" candidate, there is little room for doubt that Mississippi will enter the National Convention on a perfectly "dry" plank, in spite of the fact that our senior senator has indicated his preference for a straight out uninstructed delegation.

With the railroads selling one-fare tickets and issuing elaborate fare and dodgers for the occasion, Chairman R. B. Kennington, of the entertainment committee of the Lindbergh Day celebration on Oct. 7 declared this morning that the thing that is worrying him is not how to get people to come to Jackson, but how to take care of them after they get here.

VALUE OF MISS. GULF COAST IS RECOGNIZED BY CRESCENT CITY

Interest of Coast and New Orleans to Be Cemented Closer.

The friendly relations which have existed for years between New Orleans and the Mississippi Gulf Coast will be emphasized and cemented more closely at a meeting of the Members Council of the New Orleans Association of Commerce to be held in New Orleans Thursday, October 13, at which a delegation of citizens representative of the official and business life of the Mississippi Gulf Coast will be guests of honor.

The visiting party will include the mayors of all Coast cities, representatives of the press, officers of the local Chamber of Commerce and of the Mississippi Coast Club, which is serving as the co-ordinating agency for the goodwill expedition.

The invitation to attend the Members' Council session was extended to the Coast sometime ago by H. Van R. Chase, General Manager of the New Orleans Association of Commerce, upon the occasion of the initial visit here of the New Orleans delegation, in the interest of the Colonial highway. The fine spirit of neighborliness manifested at this conference inspired the suggestion of "returning the call."

The entire time of the luncheon meeting will be given over to the Coast and a varied program will be arranged for this important event. It is expected that Thursday, October 13, will be a Red Letter Day in the life of New Orleans and the Mississippi Gulf Coast.

POPE CONTRIBUTES \$100,000.00 TO AID FLOOD SUFFERERS

Archbishop Shaw on Committee to Distribute Sum to Stricken Area.

Pope Pius XI has contributed \$100,000.00 for relief and welfare work among Mississippi flood sufferers, it was announced last week by Reverend Edmund A. Walsh, J. J. vice-president of Georgetown university, who received the papal gift on behalf of the American hierarchy of bishops.

As head of the Catholic church, Pope Pius desired to do something personal in addition to the help already sent to the stricken areas by the various dioceses in the United States, the Reverend Dr. Walsh said, "and his only regret was that he could not send more."

A committee of bishops whose diocesan jurisdiction is include in the flood-stricken area has been formed to consider plans for economical and practical distribution of the fund.

The committee comprises Archbishop Shaw, New Orleans; Bishop Morris, Little Rock, Ark.; Bishop Van de Ven, Alexandria, La.; Bishop Jeanmard, Lafayette, La.; and Bishop Gerow, Natchez, Miss.

Advertising Comes Into Its Own.

"Public utility companies will spend \$28,000,000 for advertising this year." Here, in this new item, is food for thought. It makes one wonder if there are still reactionaries who insist that advertising is useless and a waste of investors' money.

Statistics on the strides that advertising expenditure and success have taken, would be of tremendous interest to the student of modern industry and business. In the past twenty years it has unquestionably doubled itself many times. Through the various mediums, and most important of all, the newspapers, advertising and publicity have grown to proportions where they are among the greatest forces known for furthering progress and forwardness. The recent unprecedented growth of the public utilities are directly traceable, in a large degree, to the effect of wide and intelligent advertising. Far from being a waste of investors' money it is a safeguard in that if the company to product advertised is honest and worth while, that company's business or sales will increase in direct proportion to the amount of advertising.

Progressive business is learning that the only thing better for business than extensive advertising, is more extensive advertising; plus a good product or service.

FACT AND FANCY.

"The worst winter I remember was when we were besieged," said the old soldier. "We had only one bite a day for two weeks, and that was horse flesh."

"I remember living for a month on one bit, and that was out of my leg," said O'Brien, his companion. "You don't expect me to believe you turned carnibal, do you?" roared the soldier.

"It's true, believe it or not," said O'Brien calmly. "A dog took a bite out of my leg, and the insurance company paid me a 1000 for four weeks."



THE BOY FRIEND

is certainly throwing envious glances. It is not the sweet Sheba that he is admiring so much as it is the new pair of

SNAPPY SPRING KICKS

worn by her escort.

Don't envy the new W. L.

Douglas Styles—

Wear Them.

IDEAL SHOE STORE

JOS. DI BENEDETTO, Prop.

Head of Main St., Bay St. Louis, Miss.

Genuine
ASPIRIN
SAY "BAYER ASPIRIN" and INSIST!
Proved safe by millions and prescribed by physicians for
Colds Headache Neuritis Lumbago
Pain Neuralgia Toothache Rheumatism
DOES NOT AFFECT THE HEART
Safe Accept only "Bayer" packets which contain proven directions.

A. & G. THEATER
Attractions to Be Shown
Next Week.
Sunday and Monday, Oct. 2-3.
Adolphe Menjou in
"SERVICE FOR LADIES."
Mack Sennett Comedy—
"Love's Last Laugh."
Tuesday, Oct. 4.
Evelyn Brent, William Powell and
Josephine Dunn in
"LOVE'S GREATEST MISTAKE."
Felix the Cat Cartoon, and Metro-
Goldwyn News.
Wednesday, Oct. 5.
Pauline Starke and Antonio Moreno
in "Kilmer Glen."
"LOVE'S BLINDNESS."
First chapter of "The Collegians"
with George Lewis.
Thursday, Oct. 6.
John Gilbert in
"THE FLESH AND THE DEVIL."
Paramount News and Comedy.
Friday, Oct. 7.
Tom Mix in
"THE CIRCUS AGE."
Comedy, "Not the Type."

BOUND TO COME.
Mississippi's years of work for tick eradication have not been in vain. The results secured in a short time have been well worth the effort, and there are many years ahead in which benefits will be received.
On October 1, a stock law goes into effect in that state which will mean that all live stock of every kind must be kept under fence. Only through such a measure is complete tick eradication possible. The counties in the northern part of the state which have already eradicated the tick are now experiencing a great dairy development that tick infested territories are not able to enjoy.
The Mississippi Development board reports that there are now in Mississippi 4 condenseries, 8 cheese factories and 26 creameries. Of all these dairy industries there are only 4 which are in tick infested counties. From 12 to 14 cheese factories are planned to be built in various towns during the coming year. One condenser is to be built within a radius of 30 miles of the plant, a total of \$205,000 in one month. Sixty-five per cent of the products from that plant move to New Orleans for distribution in Louisiana and other places.
Louisiana is bound to enjoy an expansion in its dairy industry and dairymen as soon as it passes a stock law and eradicates the tick. T. E. Dabney in New Orleans Tribune.

To Build Palatial Home on Coast.
John A. Legier, prominent New Orleans banker, will build a beautiful home at Pass Christian. Moise H. Goldsmith, of New Orleans, is the architect, and Collins Brothers contractors, and were awarded the contract. Work will commence at once and the contractors expect to finish by Jan. 25th. This home will be one of the most attractive on the Mississippi Coast.
September is the month when the saturation point is reached in bathing suits.
Are You Really Well?
For Good Health There Must Be Proper Kidney Action.
Do you find yourself running down—always tired, nervous and depressed? Are you stiff and aching, subject to nagging backache, drowsy headaches and dizzy spells? Are kidney excretions scanty and burning in passage? Know then that these are often signs of improper kidney action. Suggestive kidneys allow acid poisons to remain in the blood and upset the whole system. If your kidneys are acting sluggishly, assist them with Doan's Pills. More than 50,000 users have publicly recommended Doan's. Ask your neighbor.

DOAN'S PILLS
60c

RECORD REALTY DEEDS COUNTY OF HANCOCK

H. G. Cuevas to Mrs. Edna H. Stewart, Lots 1 to 107, inc. of subdivision of lots 211, 212, 217, 218 of First Ward, City. Consideration, \$1.00. Dated Sept. 17, 1927. Filed Sept. 19, 1927.

C. W. Weston et al. to A. K. Roy, lots 213, 214, 215, Fourth ward, City. Consideration, \$27,500.00. Dated Sept. 17, 1927. Filed Sept. 20, 1927.

A. G. Tebo to Mrs. Susie Genin, Lots 101 and 102, Fourth ward, City. Consideration, \$11,000.00. Dated Sept. 19, 1927. Filed Sept. 1927.

Alfred de Montuzin et al. to C. C. McDonald, Lots 510 and 511 of First ward, City. Consideration, \$4,500.00. Dated Sept. 16, 1927. Filed Sept. 16, 1927.

Lionel Favret to A. J. McLeod, part of sw 1-4 of ne 1-4 of Sec. 2, T. 15 S. R. 15 W. Consideration, \$1.00. Dated Sept. 9, 1927. Filed Sept. 14, 1927.

Josephine Crisai to Mrs. Eleanor Bologna, lots 69 and 70, First ward, City. Consideration, \$250.00. Dated Sept. 13, 1927. Filed Sept. 15, 1927.

Charles J. Born to Mary C. Born, Lot 5, Block 22, Clermont Gardens, Consideration, \$5.00. Dated Aug. 31, 1927. Filed Sept. 9, 1927.

Sam L. Martin to Bertha Martin, part of se 1-4 of Sec. 28, T. 6, S. R. 16 W. Consideration, \$400.00. Dated Sept. 1, 1927. Filed Sept. 15, 1927.

Sank L. Martin to Bertha Martin, part of se 1-4 of sw 1-4 of Sec. 28, T. 6, S. R. 16 W. Consideration, \$200. Dated Sept. 1, 1927. Filed Sept. 15, 1927.

Garrett B. Alexander to E. V. Richards Jr., part of Sec. 1, T. 7, S. R. 15 W. Consideration, \$300.00. Dated Aug. 19, 1927. Filed Sept. 17, 1927.

Ollie Shipard to Charley Brown, Lot 8, of subdivision of Lot 130, Second ward, City. Consideration, \$350. Dated Sept. 16, 1927. Filed Sept. 16, 1927.

"Mirrors of Mississippi."

Under the above attractive head the Jackson (Miss.) News of Saturday carries the following comment on a subject which was the substance of an editorial in The Echo columns recently, and is written by Edgar S. Wilson:

"The Sea Coast Echo, published for the past 36 years at Bay St. Louis, not only embraces, but makes opportunities to advance the interest of Hancock county and the Mississippi Coast and South Mississippi generally. In its current issue Editor Charles G. Moreau calls attention to the fact that the Edward Hines Lumber Company, which owns innumerable acres of cut-over land in Hancock and Pearl River counties, much of which are among the best lands in South Mississippi for agricultural purposes, have placed the same on the market in order that settlers may purchase in quantities to suit. The main office has been opened at Gulfport, The Echo says, with representatives, at various points, and intelligent and handsomely gotten up literature, carrying a wealth of authoritative information is being widely disseminated. Already several families have arrived and others have purchased land with a view of locating where two crops may be grown every season, and where the rigors and horrors of winter are unknown. The Echo well says that the Hines people have inaugurated a great work for that section, and bringing new blood and new methods, and adding to productive possibilities not only to the taxable but to the natural wealth of Hancock and Pearl River counties."

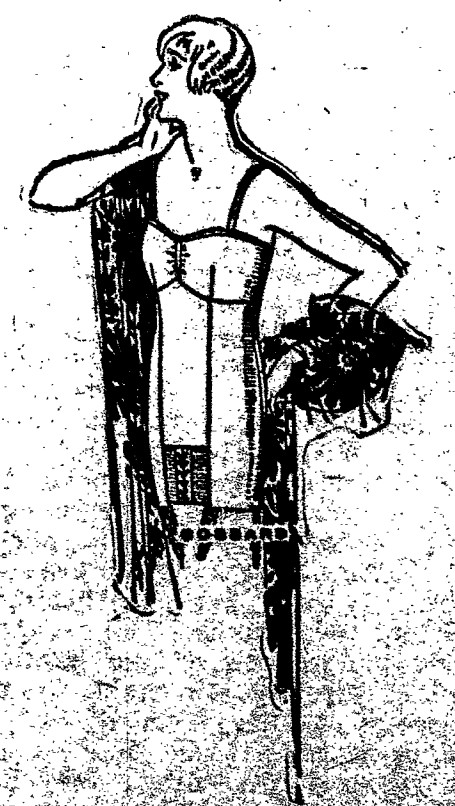
STEW FAR—STEW FAR.

Prof. (giving a lecture)—"I don't mind if a student looks at his watch once in a while, but what gets me is to see someone take out his watch, shake it a few times, and then put it up to his ear."

INFORMATION BUREAU.

Inquisitive Lady (on visit to a battleship)—And did they put those rocks at the bottom of the ocean to build that battleship?
Assuring Gobs: No, madam; they left two inches so that the fish could swim through.

The GOSSARD Line of Beauty



Youth

Boncles—light—easy—wonderful—new Gossard—Teddies for slight and average figures which gracefully emphasize natural proportions—Lines—At—active—ment at the lower front makes it instantly adaptable, and helps to curve and make the waist—An—exquisite—made—able—garment.

5.00

HOPE ALLEY

HOPE ALLEY

MISSISSIPPI INDUS- TRIAL REVIEW.

Laurel—\$224,525 contract awarded for paving portions of 21 streets and avenues here.

Hedgichur—Group of farmers and business men of Forrest county contemplate conducting model truck farm in this locality.

Pascagoula—Work to begin soon building two and a quarter miles of seawall and beach boulevard on Celoula front.

Laurel—\$5,500 contract let for white way lighting system on 13th street from Fifth avenue to Hickory Grove cemetery.

Yazoo City—Contracts let for levee work near here to cost approximately \$40,000.

Jackson—"The State Times," new paper devoted to rural, home and agricultural interest, began publication.

Wiggins—American Pickle company here contracts 3,000 acres of cucumbers this season for which growers in South Mississippi will receive about \$150,000.

Tutwiler—Buildings in business section here recently damaged by fire will be repaired at cost of \$12,500.

Dublin—\$10,500 addition being built to Dublin consolidated school here.

Bolton—Contract to be let October 5th for overhead bridge near here to span gap in highway.

McComb—W. E. Drew to erect two story office building on square at head of Main street.

More than a million dollars of state capital put into operation in Mississippi during August.

Jackson—Mississippi Power and Light company's new 110,000 volt line completed between this place and Brookhaven.

Kosciusko—\$70,000 bond issue voted to extend highway from Attala and Choctaw county line east of McCool through this city to line of Seat 1.

McComb—Tabernacle at Topisaw Camp Grounds to be repaired at cost of \$2,000.

Biloxi—Building permits issued for August totaled over \$15,000.

McComb—New 51 Service Station at Five Points opens.

Waynesboro—Efforts being made to build road in Waynesboro-Frost Bridge separate road district.

Oxford—R. W. Reed & Company opens new store in old Opera House building on west side of square.

Tylertown—Kramer's cheese factory to open here within 30 days.

Canton—New railway line proposed to traverse Mississippi running eastward from here to Carthage and ultimately to Birmingham, Alabama.

Kosciusko—Work progressing rapidly installing city sewer system.

Belzoni—R. H. Fisher to erect hatchery with 50,000-capacity incubator.

Holly Springs—East half of parkway on Van Dorn avenue to be removed for widening of thoroughfare.

Columbia—Plans being perfected for extension of paving on Church street from Main street to Pittman avenue.

Ellisville—New annex to administration building of Jones County Agricultural High school completed.

Amory—Frisco Railroad installing two oil tanks here.

Okolona—Okolona Fair will be held October 18-22.

Biloxi—Construction under way on National Guard encampment across Back Bay north of here to cost approximately \$100,000.

Yazoo City—Community fairs featuring local products will be held in different sections of Yazoo county in October.

Holly Bluff—\$180,000 new steel and concrete turnbridge across Sunflower river will be opened October 1st.

West Point—Clay County Fair will take place here October 4-8.

Pass Christian—New building for Hancock County Bank progressing rapidly.

Hermanville—Hermanville Planing Company chartered with capital of \$10,000.

Bay St. Louis—Work progressing rapidly on bi-county bridge over Bay of St. Louis, and county seawall.

Abbeville—Gallegly Bros. gin three miles west of here recently installed 80 h.p. oil-burner costing \$10,000.

Oxford—Asphalt plant under construction near power plant on University campus.

NOTICE OF OPENING OF HUNTING SEASON

Be it ordered by the Board of Supervisors that the Sheriff of Hancock County, Mississippi, be directed to begin selling hunting licenses, in Hancock County, on the 10th day of October, 1927, for the hunting season of 1927-1928, and that such game be permitted to be killed from the 10th day of October, 1927, that is not prohibited by the State and Federal laws.

Be it further ordered that all laws in conflict with the foregoing be repealed.

Be it further ordered that this order be published for one week in The Sea Coast Echo, a publication with a circulation in Hancock County.

State of Mississippi, County of Hancock, I, A. A. KERGOSHIN, Clerk of the chancery court and ex officio clerk of the Board of Supervisors, do hereby certify that the foregoing is a true and correct copy of a resolution adopted by said Board at its September meeting, A. D. 1927, and of record in Minute Book L, Page 230-241.

Given under my hand and seal of office this 10th day of September, A. D. 1927.

A. A. KERGOSHIN, Clerk.

By A. G. FAYRE, D. C.

School Loan Fund.

Receipts \$12,190.28

Disbursements 11,919.71

Balance \$270.57

Receipts \$1,437.01

Disbursements 1,472.03

Balance \$35.04

Receipts \$5,921.19

Disbursements 4,156.85

Balance \$1,764.34

Receipts \$241.73

Disbursements 121.00

Balance \$120.73

Receipts \$1,322.27

Disbursements 1,322.27

Balance \$0.00

Receipts \$1,322.27

Disbursements 1,322.27

Balance \$0.00

BUDGET OF EXPENSES FOR HANCOCK COUNTY.

State of Mississippi, County of Hancock.

Be it ordered by the Board that the budget prepared by the Board for the 1927-1928 of the county expenses as estimated by the Board of Supervisors for the year 1927-28 be spread upon the minutes and be published as provided by law:

Assessor Administrative \$2,009.97

Board of Supervisors \$4,000.00

Courthouse \$9,000.00

Buildings and grounds \$800.00

Auditor \$500.00

Elections \$200.00

Audit \$500.00

Official Bonds \$500.00

Courts Judicial \$3,000.00

County Attorney, etc. \$1,500.00

Sheriff \$450.00

Justice of the Peace \$250.00

Court stenographers \$500.00

Clerk of Courts \$2,500.00

Protection of Persons and Property \$500.00

Conveying prisoners and lunatics \$500.00

Game Warden \$1,500.00

Constable \$150.00

Conservation of Health \$3,750.00

County Health Officer \$3,750.00

Highway Maintenance \$5,000.00

County Engineer \$5,000.00

Highway Maintenance \$5,000.00

Beat No. 1 \$5,000.00

Beat No. 2 \$5,000.00

Beat No. 3 \$5,000.00

Beat No. 4 \$5,000.00

Beat No. 5 \$5,000.00

\$25,500.00

Bridges \$1,200.00

Equipment \$7,500.00

Charities and Corrections \$2,500.00

County Poorhouse \$2,500.00

County Poorhouse buildings \$200.00

Jail \$200.00

Prisoners \$3,500.00

Kindergartens \$500.00

Old Ladies Home \$200.00

Education \$1,133.49

County Superintendents \$1,500.00

County Dem. Agent \$2,000.00

Schools \$2,000.00

Fair Association \$2,000.00

Negro Demonstration Agent \$1,000.00

Agricultural College \$2,000.00

Issue March 1st, 1923 \$10,000.00

Issue March 1st, 1925 \$10,000.00

Issue May 1st, 1925 \$10,000.00

Issue July 1st, 1925 \$10,000.00

Issue July 1st, 1927 \$10,000.00

Issue July 1st, 1927 \$10,000.00

Issue July 1st, 1927 \$10,000.00

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Issue July 1st, 1927 \$10,000.00

Issue July 1st, 1927 \$10,000.00

Issue July 1st, 1927 \$10,000.00

HOTEL THE VANITE GULFPORT, MISS.

Combining Perfect Tailoring
and Marvelous Fabrics

FUR TRIMMED COATS

SPONSORING DRAPED FULLNESS AT
FRONT OR SIDE

We are now showing a most distinctive collection of fur-trimmed coats. Correct in every detail, they conform to the most rigid dictates of the season's mode.

A MORE FEMININE APPEAL

These new coats give a new feminine grace and feeling of freedom and are luxuriously trimmed in an abundance of fur and draped to introduce the flared effect where most becoming.

THE COLORS

Taupe, Warm Browns, Pewter Gray, Navy,
Tan and Black.

Fur is lavishly used and other furs in two-tone mole, novelty dyed ermine in platinum gray or biege and fox.



BLACK SATIN FROCKS

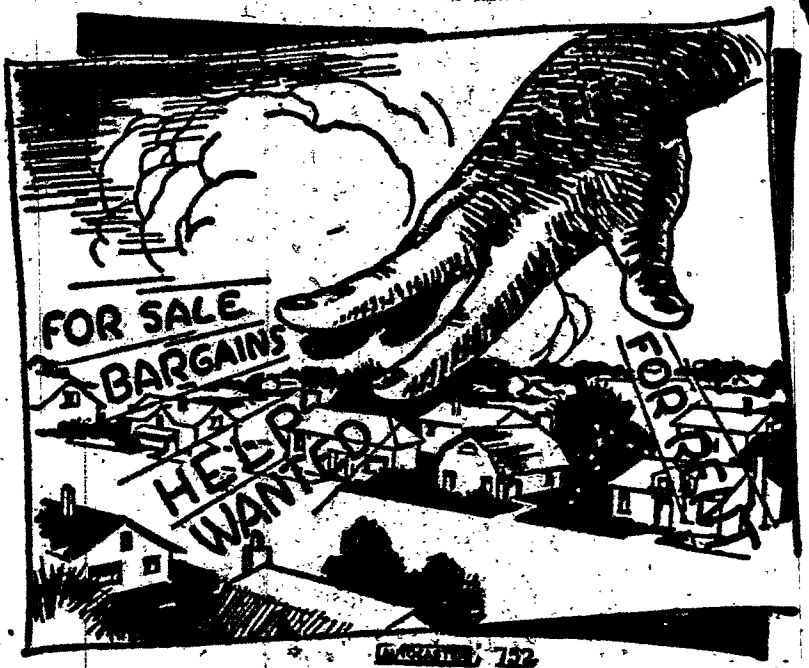


Softly brilliant and gorgeously flattering are these Black Satin Frocks. They are the choice of every smart woman in choosing a dress for daytime wear. Little of any elaboration is used on most of the fine frocks in this collection, for the rich material needs no embellishments.

New Flares
Jabots
Coat Dresses

Sizes For The Miss
And Matron

Presto



THE MAGIC of selling or good buying is in letting people know what you have or what you want. All of the things you have and no longer need—no doubt are useful to others and for which they will gladly pay you cash.

Through the use of the classified columns in The Sea Coast Echo you can turn discarded furniture, musical instruments, tools, electrical appliances, automobiles and real estate into CASH. Make a list of the articles you have and the price you want. Try Classified Ads—and you'll find a ready sale. We think you will be surprised at the results.

Or—if there is something you want—look in the Classified columns before you buy.

PHONE YOUR WANT ADS—3-J.

THE SEA COAST ECHO

ST. STANISLAUS
COLLEGE ECHOS

The student body heard the return of the Dempsey-Tunney "battle of the century" over Mr. Foster Commagere's radio through the kindness of our coach and Brother Regis. There was a hot controversy over who would win. The Dempsey-Tunney fight was a real event. (A reputed cousin of the celebrated Genl. and a few others supported the champion, while most of the boys were wishing Dempsey a comeback. Among the faculty Tunney was a decided favorite, and many Brothers were well pleased with the outcome.)

After school in the evenings all the boys listened to the Dixie series also over Mr. Commagere's radio. The graduates take this opportunity to thank Mr. Foster Commagere and Brother Regis.

Mr. Milton "Hippo" Phillips is now coaching the second team. We are glad to have him with us and hope he feels the same towards us.

Among the events that took place during the past week at Stanislaus were the election of officers for the Blessed Virgin Mary Sodality and the Altar Boys Society.

The outcome of the election for the Sodality was:

President—Ignatius Fabacher.
Vice President—Emile Lacoste.
Treasurer—Ernest Baron.
Secretary—Fred Davis.
Sacrists—Ralph O'Leary.
Sacrists—Emile Perre.

The election for the Altar Boys Society was:

President—Ernest Baron.
Vice President—Ignatius Fabacher.
Treasurer—Randy Wittmann.
Secretary—Ralph O'Leary.

The promoter said officers expect a banner year for the societies.

Athletic News.

Thursday, the 22nd, saw about the best workout of the season. The pop was unusual and outside a few knock-outs the damages were not much to speak of. We wish to state the common opinion that the results of the Dempsey-Tunney fight had more of an effect than the scrimmage down at the green. Sunday, October 22nd, will be the date of Stanislaus' first game. Let us all get together and come out to cheer the boys to victory. They appreciate it very much. Our opponents will be the Combines from New Orleans. Don't fail to see the game, it will be well worth the money. Thanks to Coach Commagere for the splendid team we have. Much interest has been taken in regard to the training of the future second team; who now have a coach, the well-known star from Stanislaus, Mr. "Hippo" Phillips. He is working the boys pretty hard but they don't seem to mind—they have the Stanislaus spirit. The Sunday scrimmage of September 22nd seemed quite a surprise for the first squad. The second squad showed them up right in front of their coach. Now don't get the idea that the first team is not as good as the second because it is not true—just a lucky break. The Juniors have begun their football practice and are fast getting into form and it will only be a question of a few weeks before they will be at their best. The loss of Vallon, Glover, Gueniot, Toca and a few others will be greatly felt as they were the best players that the Junior team of last year had. The above mentioned players are out for the first or second teams this year. This does not mean, however, that Stanislaus will not have a good Junior team this year as the youngsters who have reported for practice are putting everything they have into making it the best Junior team he college has seen in a long time. The candidates who have reported for practice are Lopez, W. Ames, A. Purple, D. Andries, D. Gray, T. Poosner, Judin, Colotta, E. Walle, Wacker, Wals, Ruppenthal, Wacker, P. Lang, Umbach, Miller, Gerchow, Sharp, R. Kidd, G. Graham, Dickerson, J. Walle, Bruzeau, Boudreau, R. Lilly, B. Hayden, C. O'Brien, W. Carver, Ed. Blaize, Elliot Blair, J. Jones, H. Boh, S. Boh, R. Camors, Jerry Gordon, Bill, Bourgeois, J. Dameran, L. Lucs, Wentworth, S. Benedetto, H. Toca, Pete Strong, Haves, Paul Labre.

Don't forget to buy a season ticket from Brother Petter or Brother Robert before Thursday, the 29th. The price is reasonable for the number of games to be seen.

We Wonder Why—?

Davis wears "Ne-he" pants.
Smith does not play football.
Dours necks during scrimmage.
Tunney limps.
Taranto changed pants.
Football players cannot wait until Sunday.
Charbonnet is called "Ketchup."
Levering wanted a car.
They call Wacker "Cadillac."
They call Glover (T. P.)

Jokes.

O'Leary: Would you kiss a negro for an apple?
O'Reilly: Of course not.
O'Leary: Well, would you kiss her for?
O'Reilly: For nothing.

Teacher: Where is Berlin?
Lynch: In New York, writing a new song.

Woods: Are these jokes original?
Mc: Yes, I wrote them myself.
Woods: Then you must be older than you look.

Levering: I have had this car for years and never had a wreck.
Tunney: You mean you've had that wreck for years and never had a car.

Taranto: I wish you wouldn't give out letters twice a day.
Bro. Regis: Why?
Taranto: It's had enough to get disappointed once.

Farbacher: I have a chance for the foot ball team.
Kenner: Are they going to raffle it off?

First Flapper: What did you do with that darling costume you wore to the ball?
Second Flapper: I glued it on my scrapbook.

General: What are you doing?
Bro. Regis: I'm studying.
General: I'm studying.

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General: What are you doing?
Bro. Regis: I'm studying.
General: I'm studying.

Facts Worth Knowing About
Oil.

Price of gasoline at filling stations is found to vary in different cities at even at different filling stations in the same city, while between states variations in price is more marked, due to state gasoline taxes which run from one to five cents.

The production of crude oil differs materially from that of any other basic commodity, says the New York Times. Ordinarily, when oil production occurs in any industry, operations can be discontinued until the market catches up with supply. In the oil industry, however, a new well is drilled and runs out to be a producer. Immediately the owners of surrounding property put down wells to get their share before the oil which may or may not underlie their lands is depleted by the original well.

Once produced, the oil must go into consumption, or else it stored indefinitely without heavy loss, and vast as are the facilities of the industry in taking care of the surplus, the oil must be kept moving from well to consumer practically regardless of price, or chaos will result.

Overproduction naturally forces down the price of crude, but it has no influence on the cost of refining, transportation and marketing, which make up 75 per cent of cost of gasoline at filling stations. It has been figured that if crude petroleum in the Mid-Continent field were given away free, gasoline could not be produced and sold in Washington, D. C., for less than 14 cents a gallon.

"That is the principal trouble with the oil situation today. Too much competition between gasoline producers has forced down prices until motor fuel has become the cheapest of the leading staples, and the end is not in sight."

"The variation in gasoline prices as between filling stations in the same vicinity is due to difference in marketing facilities of the various producers. Strong companies with established distribution systems are able, within limits, to maintain prices that will yield some profit, or at least, prevent actual loss. Other companies, not so favorably situated, find themselves with increasing stocks of gasoline which they are compelled to move even at a loss."

"Such a state of affairs cannot fail, in the long run, to exert an unfavorable influence on business in general."

LITERAL LEA.

"This is perfectly stunning," gently screamed the college man as the burglar socked him one on the head.

MIGHT O' BEEN

"Am I the first girl you ever kissed?"

"Now that you mention it, you do look familiar."

NOTICE OF INTENTION TO BORROW MONEY BY BOARD OF SUPERVISORS.

The State of Mississippi, Hancock County, Board of Supervisors, September, 1927. Be it remembered, that at the above stated term of the Board of Supervisors of said County, an order was made by said Board, which was in the following words:

Whereas, it is necessary to borrow money for Hancock County to meet the expenses for the current year, and for the County and State aforesaid, do hereby certify that the above and foregoing transcript of the Board of Supervisors of said County, passed by the said Board of Supervisors, and entered at their September term, 1927, on the 14th day of September, 1927, is true and correct, and as completely as the same appears of record in my office in Board of Supervisors' Minutes Book No. 24.

Given under my hand and the seal of said Board of Supervisors, at my office in Bay St. Louis, Miss., this 14th day of September, 1927.

NOTICE OF INTENTION TO BORROW MONEY BY BOARD OF SUPERVISORS.

The State of Mississippi, Hancock County, Board of Supervisors, September, 1927. Be it remembered, that at the above stated term of the Board of Supervisors of said County, an order was made by said Board, which was in the following words:

Whereas, it is necessary to borrow money for Hancock County to meet the expenses for the current year, and for the County and State aforesaid, do hereby certify that the above and foregoing transcript of the Board of Supervisors of said County, passed by the said Board of Supervisors, and entered at their September term, 1927, on the 14th day of September, 1927, is true and correct, and as completely as the same appears of record in my office in Board of Supervisors' Minutes Book No. 24.

Given under my hand and the seal of said Board of Supervisors, at my office in Bay St. Louis, Miss., this 14th day of September, 1927.

NOTICE TO BIDDERS FOR FIRE HOSE.

Notice is hereby given that the City of Bay St. Louis will receive sealed bids for fire hose at their regular meeting on Saturday, October 1st, 1927, receive and open sealed bids for fifteen hundred (1500) feet of fire hose to be of the standard size, to meet the specifications of the National Fire Underwriters' Association.

The Board reserves the right to reject all bids.

All bids must be filed with the Secretary of the City of Bay St. Louis on or before said date.

NOTICE TO BIDDERS FOR DRILLING ARTESIAN WELL.

Notice is hereby given to all contractors that the City of Bay St. Louis will receive sealed bids for the drilling of an artesian well at 4 in. and 6 in. on the water-well property in the City of Bay St. Louis, and the amount of the bid, to be sealed and delivered to the City of Bay St. Louis, on or before said date.

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WORKS AND PLAY
AT S. J. A.

Mass of the Holy Ghost.

The students of S. J. A. and S. J. A. gathered in the Church of Our Lady of the Gulf Wednesday, last week to assist at the Mass offered in honor of the Holy Ghost and to beg His blessings upon themselves and their studies during the current school term.

It was truly a beautiful and gratifying sight to see the church filled with such a large number of girls and boys, for almost every one had responded readily to the call from the tiny tots of the first grade to the dignified members of the upper classes.

At S. J. A. a special reward had been offered to the classes who could boast a 100 per cent attendance. The first and second grades have made good this requirement and were dismissed a half hour sooner than usual. The fifth, sixth, seventh and eighth grades, although they did not reach the required mark are none the less deserving of special mention, as each of these classes missed its 100 per cent. through the absence of only one child.

The Holy Ghost, we are sure, cannot fail to bless those fervent clients of His who showed themselves so anxious to beg His help and we therefore begin this session fully confident that He will see us successfully through it.

Mystery Afoot.

"What's it all about, anyhow?"

Why have the Seniors and Juniors secreted themselves so securely in the First room during this past week?

Why has conversation suddenly ceased as soon as any one else but members of the above named classes appeared on the scene?

Everyone senses there is mystery afoot—but is at a loss to know just what it is. Never mind, you'll soon know all about it—ask the Freshies, they'll be fully capable of clearing this mystery for you by the end of the week.

Novena to Our Lady of the Woods.

It was with a real feeling of regret that the boarding school and faculty of S. J. A. witnessed the close of the Novena to Our Lady of the Woods Tuesday of last week, for on that day, just as the Angelus rang, they had wended their way through the body avenue of arches and myrtles that leads to the shrine of Our Lady of the Woods. The Novena was recited as they proceeded, and arrived at the shrine, the students sang a hymn and a hymn sung. The Novena was for its object the begging of Our Lady's protection against the storms which yearly visit the Gulf Coast at this season. Having never failed us in the past, we know Our Mother will continue to shield us from danger should it threaten us now.

The repairs which have lately been made to the shrine render it still more attractive than ever. A lovely fence supported our concrete base has also been removed and freshly painted.

Do You Know That—

Lois is president of the Senior class?

The First room door has been kept locked for the current year.

Anna Dale has promised to put sugar in her shoes?

Kathleen wishes we had our own skeleton?

Thelma Lee never speaks above a whisper?

Echo thinks her name isn't in the Echo this week?

Kate is parading kinks?

Judy can even talk backward?

NOTICE TO BIDDERS.

Sealed bids will be received by the Board of Mayor and Aldermen at the City Hall, until 5 o'clock, on the 22nd day of September, 1927, for the painting of waterworks owned by the City of Bay St. Louis, on file in the office of the City Engineer, and the Board reserves the right to reject any and all bids.

CHANCERY SUMMONS.

State of Mississippi.
To Helms Knight, if living, and if dead, his unknown heirs at law or legatees, and all persons having or claiming any legal or equitable interest in the following described land, to-wit: Lot 14, Square 38, Clermont Harbor, Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, at Rules, on the 2nd Monday of September, A. D. 1927, to defend the suit No. 3017 in said Court of the Mexican Gulf Land Company, being a suit to confirm said title to said land, and to confirm complainant's title to said land, wherein you are defendant.

This 11th day of August, A. D. 1927. (Seal) A. A. KERGOSEN, Clerk.

CHANCERY SUMMONS.

State of Mississippi.
To J. K. Voorhees, if living, and if dead, his unknown heirs at law or legatees, and all persons having or claiming any legal or equitable interest in the following described land, to-wit: Lot 14, Square 38, Clermont Harbor, Mississippi.

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Co-Operation Necessary
Between Farmers and
Power Companies.

Approximately 90 per cent of the country's 6,500,000 farms are still without electric power service. Pointing out that in the past this has been chiefly due to lack of co-operation between the farmer and the power company, Owen D. Young, Chairman of the Board of the General Electric Company, has stated that the automobile and the radio are later developments than electric light and power. They have had wide sale among farmers. It is probably explained by the fact that these may be individually bought, whereas electric power requires co-operative group action.

In order that it may better understand the farmer's needs, the General Electric Company is developing a course in rural electrification to give its men a knowledge of farming as well as of engineering. A more intelligent recognition of the specific problems in the use of agricultural electrification will help to further the work of the industry in the field.

The development of huge central generating stations and high power transmission lines has proved to be economically sound, and seems to be the most feasible method of reaching the farmers with electricity.

THE STRANGLE HOLD

Wunne—"I can't understand why I was so dizzy last night. I only had one glass."

Guyee—"Yes, but they kept filling it."

NOTICE TO THE PUBLIC.

The following is the notice of the budget of expense of the Board of Mayor and Aldermen of the City of Bay St. Louis for the year 1927-1928 of the city expenses, adopted by the Board of Mayor and Aldermen, the following order was adopted:

Be it ordered by the Board of Mayor and Aldermen of the City of Bay St. Louis, that the budget prepared by the Board for the year of 1927-1928 of the city expenses, as estimated by the Board of Mayor and Aldermen for the year 1927-1928 be and is hereby adopted and spread on the minutes and published as provided for by law.

GENERAL FUND Disbursements.

Mayor's salary	\$300.00
Aldermen's salary	1,400.00
City marshal	1,400.00
City police	1,800.00
City engineer	1,200.00
City secretary	1,200.00
City auditor	1,200.00
City assessor	1,200.00
City attorney	800.00
City clerk	800.00
City collector, etc.	300.00
Keeper of cemetery	250.00
City inspector	800.00
Labor on streets	7,000.00
Merchandise, tools, lumber, etc.	4,700.00
Medical commission	2,000.00
and repair	2,000.00
Lights for streets	6,000.00
City engineer	1,200.00
Stationary and publishing	1,000.00
Telephone and telegraph	200.00
New city trucks, supplies and repairs	2,800.00
City veterinarian	600.00
City janitor	2,500.00
Unpaid bills and salaries	2,000.00
City engineering service	1,000.00
Receipts.	\$51,294.00
General fund eight mills	\$21,438.00
Ad valorem tax due and come due from county	25,800.00
License tax	1,200.00
Fine in Mayor's court	200.00
Road tax	400.00
Miscellaneous	500.00
Balance on hand	\$1,756.00

FIRE PROTECTION FUND Disbursements.

Electric current	\$1,500.00
Marshall	2,000.00
Salaries of superintendent	1,200.00
Salaries of firemen	1,200.00
Bonds, principal and interest	9,500.00
New work fire plugs	1,500.00
Roof on reservoir and painting	800.00
New connections for fire plugs	750.00
Pipe for new mains	2,500.00
Receipts.	\$5,400.00
Ad valorem tax, 2 mills	\$2,500.00
Balance on hand	1,250.00
Balance on hand	\$2,750.00

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CHANCERY SUMMONS.

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To Helms

